

Remove duplicate data entries

Intelligent list Sorting, Merging and Sampling

Integrates with Microsoft Word, Excel & Access

Batch Process or Validation of Single Addresses

Australia Post Print Post Ready

Barcoding your mail is now easier than ever!



Protect Yourself From The "Duplicate Disasters" That Could Be Costing You Thousands

"When there can be no sacrifice in data quality"

POSTman Professional is an advanced PC based platform for data cleansing, repairing, mail barcoding and validation.

User-friendly and menu driven, POSTman Professional is the fast, accurate way to ensure address records are deliverable and formatted correctly to significantly reduce marketing costs and improve data quality.

POSTman Professional features include:

- Simple import/export routines
- List segmentation
- Sorting, merging, de-duping by text and statistical weighting
- Case conversion
- Multiple list deduping
- Extended postal barcoding
- Batch processing or single address validation
- Microsoft Office integration
- Easy to use Windows operation

Create and print valid barcodes directly onto letters, envelopes, labels and all other printable media!



Pacific Micromarketing's Kaleidoscope (developed by DMS) has been approved by Australia Post in accordance with the current AMAS cycle.

POSTman Professional brings you powerful tools previously only available from expensive systems - a flexible and simple to use solution that helps users take maximum advantage of barcode sorting and delivery technologies introduced by Australia Post whilst maintaining superior data quality.

Contains over 11 Million deliverable addresses!

Included in Australia Post's Postal Address File (PAF)



POSTman Professional offers you:

Improved data quality by superior database cleansing, and management tools for deduping, sorting, analyzing, and segmenting data.

The ability to validate addresses and append Australia Post approved barcodes to your database.

Simple import procedures for most contact managers, accounting systems, and general database applications.

Why Barcode your mail?

Address barcoding saves time and money. Australia Post has introduced discounted postage rates for barcoded mail. This means less mail is likely to be lost or returned because barcodes & mail sorting equipment help Australia Post deliver the mail more efficiently.

Australia Post developed the Postal Address File (PAF), a master list of all deliverable Australian addresses.

The addresses in your database are matched against the current PAF by POSTman Professional, which then appends the correct barcode information and postal sorting details. At the same time the addresses are checked for accuracy and may be corrected if required.

Australia Post approved barcodes can then be mail merged directly to correspondence, labels or envelopes and printed by most common word processors using the barcode font supplied.

POSTman will work with your database

POSTman works with

- text
- ASCII
- Access
- dbf
- CSV
- Excel
- RP Data
- ODBC compliant databases
- Oracle
- DB2
- SQL Server

...and many other file formats.

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POSTman Professional advantages:

- **Significant savings on mailing costs.**
- **Address validation and "cleansing" of databases or address lists for improved deliverability of mail.**
- **Advanced deduping technologies ensure lists are free from duplicate entries meaning clients do not receive multiple pieces from a single mail out.**
- **Postal pre-sorting for maximum discounts.**
- **Macro capabilities to automate recurring jobs saves time.**
- **List profiling tools provide insight into your mailing list.**
- **Batch processing for large mail merge jobs saves time and improves deliverability.**
- **Easy sorting to gain Charity Mail & Print Post Savings.**
- **Multiple list deduping.**
- **Online help and tutorials.**

Simple to use

Import your data into POSTman Professional for processing and then export the finished data back to you database or list - that is all that is required. Your data is now ready with the new barcode fields added to obtain the Australia Post discounts.

It's that easy! Just install a copy of POSTman Professional onto your existing PC and use your printer to barcode your mail.

Word Processing Software

- Microsoft Word
- Corel WordPerfect
- Lotus Word Pro

Other Applications

- Microsoft Excel
- Microsoft Access

The minimum system requirements are:

Windows NT 4.0, 2000, XP or Vista / any Pentium processor / 256MB of RAM / Standard ink jet or laser printer
600MB of free disk space (the PAF file is approx. 500MB)



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