



## The Easy Way to Barcode Your Mail

**"The Simple way to save money**

**— by barcoding your mail"**

POSTman is a simple to use software application for batch processing or interactively appending and printing Australia Post approved barcodes.



User-friendly & menu-driven, Windows based POSTman is the fast, accurate way to validate records and append approved barcodes using virtually any word processor. Print them to correspondence, labels or envelopes. POSTman also appends sort codes to help optimize your bulk mailing discounts. POSTman integrates into Microsoft Word to allow barcoding of single mail pieces or labels and is ideal for use with Metering Machines.

### POSTman features include:

- Barcode Font
- Postal reporting
- Simple processing routines
- Easy to use Windows operation
- Batch processing or interactive data entry
- Appending of sort prefix and barcodes

POSTman offers data tools previously only available from expensive systems. A flexible and simple to use solution to take maximum advantage of new barcode sorting and delivery technology available from Australia Post.

Barcoding your mail is now easier than ever!

Save on postage costs

Integrates with Microsoft Word, Excel & Access

Barcode Single documents or Mail Merge any number of documents easily

Includes 12 months FREE support

1800 support number

**Create and print valid barcodes directly onto letters, envelopes, labels and all other printable media!**



POSTman is developed by DMS, the Australian company with twenty years of experience delivering reliable, innovative and cost effective data tools. Take advantage of this new technology to obtain the generous preferential discounts on barcoded mail.

**Contains over 11 Million deliverable addresses!**

Included in Australia Post's Postal Address File (PAF)



Pacific Micromarketing's Kaleidoscope (developed by DMS) has been approved by Australia Post in accordance with the current AMAS cycle.



## Why Barcode your mail?

Address barcoding SAVES TIME and MONEY. Australia Post has introduced discounted postage rates for barcoded mail. This means less mail is likely to be lost or returned because barcodes & mail metering systems help Australia Post deliver the mail more efficiently.

Australia Post develop the Postal Address File (PAF), a master list of over 11 Million deliverable Australian addresses.

The addresses in your database are matched against the current PAF by POSTman, which then appends the correct barcode information to your database. At the same time the addresses are checked for accuracy and may be corrected if required.

Australia Post approved barcodes can then be created singularly or mail merged directly to correspondence, labels or envelopes and printed with most word processors using the barcode font supplied.

*Customers who have implemented POSTman barcoding solutions typically save around 20% off their mailing costs.*

*How much would that add up to in your business?*

## POSTman will work with your database

*POSTman works with*

- text
- ASCII
- Access
- dbf
- CSV
- Excel
- RP Data
- ODBC compliant databases
- Oracle
- DB2
- SQL Server

...and many other file formats.

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## POSTman software offers:

- The ability to validate addresses and append Australia Post approved barcodes to your database. Using the font supplied, barcodes can be printed via most word processors on documents, labels, envelopes etc. allowing you to obtain Australia Post discounts immediately.
- Simple import procedures for most contact managers, accounting systems and general database applications.
- Integration with Microsoft Word, Excel and Access.
- Interactive or batch mode processing for large or small jobs.
- Australia Post approved barcode font for in-house production of barcodes.
- On line help and Training Manual.
- Easy to use Windows interface with Wizards.

## POSTman advantages:

- Significant savings on mailing costs.
- Significant time savings on mail merge jobs.
- Address validation improves deliverability.

## Word Processing Software

- Microsoft Word
- Corel WordPerfect
- Lotus Word Pro

## Other Applications

- Microsoft Excel
- Microsoft Access

**The minimum system requirements are:**

Windows NT 4.0, 2000, XP or Vista / any Pentium processor / 256MB of RAM / Standard ink jet or laser printer  
600MB of free disk space (the PAF file is approx. 500MB)



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