

Barcoding your mail is now easier than ever

Save on postage costs

Integrates with
MS Word
MS Excel
MS Access

Barcode single documents or Mail Merge any number of documents easily

Includes 12 months FREE support

1800 support number



The Ultimate Postal Barcoding System

If your business generates mail then POSTman Enterprise is the barcoding solution you've been looking for.

Building on POSTman's ease of use and acclaimed integration with Microsoft Office, Enterprise makes it economical to put a barcoding solution on every desktop.

Enterprise is available for organisations of all sizes and allows you to give each member of your organisation the appropriate tools to create professional barcodes on either a single document or an expansive mail merge exercise.

Microsoft Word users can validate and barcode an address with a single key stroke without leaving Microsoft Word. Other staff will be able to barcode mailing lists which are stored in Microsoft Access and Excel using the inbuilt Postal Barcoding Wizards.

Your IT team will have the freedom to build address validation and barcoding directly into your in-house software applications using the POSTman ActiveX controls.

And finally, high volume mail producers will appreciate Enterprise's unique ability to barcode databases stored in Microsoft SQL Server, Oracle, DB2 or other ODBC compliant databases without having to export their data first.

POSTman is developed by DMS, the Australian company with twenty years of experience delivering the most reliable, innovative and cost effective data tools.

Take advantage of POSTman Enterprise to improve address quality and slash mailing costs across your business now.



Create and print valid barcodes directly onto letters, envelopes, labels and all other printable media!



Pacific Micromarketing's Kaleidoscope (developed by DMS) has been approved by Australia Post in accordance with the current AMAS cycle.



Acclaimed integration with Microsoft Office!

Contains over 11 Million deliverable addresses!

Included in Australia Post's Postal Address File (PAF)

Phone: 1 800 334 060

Direct Marketing Software is an Australian owned company with over twenty years experience in software development. We are proud to present **POSTman Enterprise ...**

Customers who have implemented POSTman barcoding solutions typically save around 20% off their mailing costs. How much would that add up to in your business?

POSTman Enterprise Features

- Validate and correct addresses upon entry
- Append Australia Post approved barcodes and sort prefix codes
- Integration with Microsoft Word, Access and Excel ActiveX controls for integration of POSTman functionality into your own applications
- Australia Post approved barcode font for in house production of barcodes
- Works with data from most databases, CRM, contact managers, accounting systems and other applications
- Both Batch and Rapid barcoding processes
- Powerful barcoding engine capable of processing even the largest mailing lists
- Automated processing via command line interface
- Optional integration with a variety of 3rd party applications including Act!, Commence, Attaché, Lotus Notes and more...
- Centralised roll-out of updates
- Unique database write-back functionality to barcode SQL, Oracle, DB2, Access and other databases without exporting data
- All updates to the software and the Postal Address File for 12 months

- Inbuilt training manuals and documentation
- Free 1-800 phone, email and fax support

Australia Post developed the AMAS postal barcoding program to save them time and money. They have invested heavily in technology and resources to speed up mail delivery, reduce dead mail and cut the costs of delivering barcoded mail.

Now you can benefit from this program in exactly the same ways!

Australia Post wants you to barcode as much of your mail as possible. To that end, they are offering generous discounts for barcoded mail.

But there are other great benefits as well. The ability to validate and correct addresses either as they are entered or as you generate your mail and the reductions in dead letter rates to name a few.

POSTman costs around half as much to deploy across the enterprise as most other postal barcoding solutions.

Rolling out a postal barcoding solution across the enterprise has, in the past, been time consuming and expensive. Some staff do occasional mail outs. Some have their own mailing lists. There are corporate databases, the off the shelf and in-house developed applications to consider.

Now one solution has all the answers.

POST *Enterprise*
man

The minimum system requirements are:

Windows NT 4.0, 2000, XP or Vista / any Pentium processor / 256MB of RAM / Standard ink jet or laser printer / 600MB of free disk space (the PAF file is approx. 500MB)

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